

Urbanites look forward to floral invasion as Orticolario garden festival expands

The sixth Orticolario garden festival in Como, Italy will burst out of its home at the Villa Erba and onto the streets with five garden installations.



An image from last year's event

The event, from 26 September to 5 October is working with the municipalities of Como and Cernobbio on the project, which see the flower invasion as a way of improving the urban environment.

Orticolario president Moritz Mantero said: "Como is worthy of a more intimate symbiosis between its built-up areas and the greenery of its parks and gardens. Orticolario aims to arouse the attention of the community towards the natural component of the urban landscape."

Daniela Gerosa, councillor of parks and gardens, greenery and urban decoration of the Municipality of Como said: "Together with Orticolario, we want to open the city up to a peaceful invasion of flowers and plants."

"Greenery which is often wrongly considered to be a mere accessory in public urban spaces, will become the star for two weeks. The projects that will liven up our squares will help citizens and visitors to see our city through different eyes and to discover unusual sights and viewpoints".

Mayor of Cernobbio, Paolo Furgoni, said that visitors would be able to discover local attractions such as Villa Bernasconi and the Garden of the Valley made more beautiful by "the beauty of Orticolario."

The projects chosen for "Beyond Borders" and their locations are:

Rencontre

Main courtyard of Palazzo Cernezzi, Via Vittorio Emanuele II 97 - Como

Christine Verjus. F8 Architecture. Paris (France)

www.f8architecture.com

A garden representing an autumn aster; the discovery of this plant and the Asteraceae family. A wonderful play of colours from pink, mauve, blue and violet through to white and yellow.

Piazza Grimoldi . Como

Glauco Pertoldi Forestale Junior, Lestizza (Ud)

www.facebook.com/GlaucoPertoldiLandscapeGardenDesign

Light and shade, new and old, shiny and rusty, symmetrical and chaotic. The lines and shapes intersect in the garden to create spaces from which to pause and observe. It is a path of discovery with a twist at the end.

Un sogno verde (A green dream)

Piazza Cavour - Como

Valerio Cozzi architect and landscape gardener. Legnano (Mi)

www.valericozzi.it

"A green dream" takes us back to Como's Roman beginnings, imagining its early growth, taking us along its ancient streets to the tune of contemporary ecology and technologies. There is a square within a square that is the meeting point where dreams of a greener city are turned into reality.

Perdersi tra le stelle (Lose yourself among the stars)

Villa Olmo, Via Simone Cantoni 1 - Como

Violarancio Progetto Paesaggio Giardino, Bologna

sites.google.com/site/violarancioprogetti/home

www.facebook.com/pages/Violarancio-Progetto-Paesaggio-Giardino/1475545002677559

Lose yourself among the stars ... that is the Asters, the flowers whose name means stars, in a garden inspired by the mystery of creation and the birth of life. From these stars an image of the galaxy that inspires the garden emerges, floating on hanging seats, losing yourself among the fragrances of the greenery.

Armonie olfattive (Olfactory Harmonies)

Riva di Cernobbio . Piazza Risorgimento . Cernobbio

Architect Salvatore Versace, Como

www.architettoversace.com

www.facebook.com/pages/Paesaggista-Architetto-Versace/291255507659698

"Olfactory harmonies" is a visitors' train towards Villa Erba... A space spelled out by soft lines and curves dotted with seats, perfumed essences and interesting colour combinations..

Orticolario 2014 will be held at Villa Erba in Cernobbio, on Lake Como, from 3 to 5 October. Smell will be the themed sense of the new edition entitled Olfactory Visions.

The special flower of this edition will be the aster: the "star" of the garden