

Arturo Croci names his own Sedum



CERNOBBIO, Italy: Columnist, writer and plantsman Arturo Croci from Italy has named his own Sedum at his country's leading home and garden show Orticolario in Cernobbio on Saturday October 4.

The Sedum lydium glaucum f. crestatum, a bred from Ciriè (province of Torino)-based Floricoltura Claudio Bonetto was presented to Croci in recognition of his continued dedication and commitment to the Italian flower industry.

Arturo Croci is the founder of Italy's leading horticultural business magazine Floritecnica, a walking encyclopedia of Italian horticulture and a famous FloraCulture International columnist.

Group picture at Orticolario. Pictured left to right are Lecco prefect Antonella Bellomo, Como prefect Bruno Corda, grower Claudio Bonetto, Arturo Croci, Cernobbio Mayor Paolo Furgoni and Orticolario president Moritz Mantero.