



PER UN GIARDINAGGIO EVOLUTO **ORTICOLARIO**TM

ORTICOLARIO FOR AN ADVANCED GARDEN

THIRD INTERNATIONAL "CREATIVE GARDENS" COMPETITION

After the great success of its first two competitions, **Orticolario is putting on its third international creative gardens competition in the grounds of Villa Erba in Cernobbio.**

The competition announcement with all the details on how to take part will shortly be published at the website www.orticolario.it.

A specially selected international panel will judge the projects for the seventh exhibition. The prize will be **"La foglia d'oro del Lago di Como"** ("The Lake Como golden leaf") created for Orticolario by Gino Seguso of the art glass studio Vetreria Artistica Archimede Seguso. On the island of Murano in the Venetian lagoon the sinuous vase was fashioned upon which a great leaf "floats" and within which 24K gold foil highlights shine. The prize is quite unique and is kept by the winner for a limited time only and is then exhibited in the splendid Villa Carlotta in Tremezzo on Lake Como until the following Orticolario. The names of the winners of the "La foglia d'oro del Lago di Como" (The Lake Como golden leaf)" can be seen written on the Golden list alongside the prize.

The Jury will also award other prizes, namely the **Premio "Stampa"** ("Press Prize"), for a space that tells a story, communicates and moves the spectator; the **Premio "Giardino dell'empatia"** ("Garden of Empathy Prize") for the quality of the plants and the outstanding social function of the creation; the **Premio "Giardino d'artista"** ("Artist's garden Prize"), for a space where art and nature can live in harmony and where different creative languages can be found in an effective synthesis; the **Premio "Grandi Giardini Italiani"** ("Great Italian Gardens Prize") for a space of lights and forms that communicates heritage and innovation; the **Premio "Essenza"** ("Essence Prize") for the best combination of essences and finally the **Premio "Oltre i confini"** ("Beyond the boundaries Prize") for the best realization of spaces created in the cities of Como and of Cernobbio.

New this year there is also the **Premio della Giuria Popolare** (Popular Jury Prize), voted for by the actual visitors to Orticolario and awarded after the closing of the exhibition.

At the last Orticolario the Garden Jury awarded the "La foglia d'oro del Lago di Como" ("The Lake Como golden leaf") to the garden called **"Maître parfumeur"** by **Simone Ottonello and Archiverde**.

Among the prizes given by the jury, the **Premio "Stampa"** ("Press Prize") for a garden that tells a story, communicates and moves the spectator, was won by **Biolabyrinthus** by Corinne Détrouyat and Claude **Pasquer** with Garden Bedetti; the **"Premio "Giardino d'artista"** ("Artist's garden Prize") was won by the **Aster-oidé** garden by Ludovica Ginanneschi and Meri Iacchi with Azienda Agricola Priola Pier Luigi and società Agricola Il Tappeto Erbosco, a garden where art and nature live together in harmony; the **"Premio Grandi Giardini Italiani"** ("Great Italian Gardens Prize"), was awarded to **Gocce di relax** (Drops of relaxation) by Andrea Musto and Antonio Severino, a lights and forms garden that communicates both heritage and innovation; the **Premio "Essenza"** ("Essence Prize") went to **Tavolozza** (the Pallet) by Sara Alberti and Massimiliano Bustaffa for the best combination of essences. Lastly a special **"Colpo di cuore"** (strike to the heart) mention went to the garden **Time designed for dreaming** by Marilena Baggio and Mariagrazia Rocchetti, with Lario Garden and Oltre Green Azienda Agricola Macerina di Calcante Davide, for the quality of the plants and the notable social function of the design.

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The “La foglia d’oro del Lago di Como” (“The Lake Como golden leaf”) for the Orticolario of 2013 was awarded to **Barbara Negretti and Archiverde** for their creative garden called “**Tutti giù per terra!**” (Everyone to the ground!).

Orticolario 2015 will be held at Villa Erba in Cernobbio on Lake Como **from 2nd to 4th October**. The common thread will be the sense of **touch**.

Right from the very first exhibition Orticolario has paid special attention to social solidarity: the contributions taken during the exhibition go to charities in the local community that help disadvantaged people.

Information

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Orticolario is also on:

Facebook: <http://www.facebook.com/Orticolario>

Twitter: <http://twitter.com/Orticolario>

Pinterest: <http://www.pinterest.com/orticolario13>

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