



ORTICOLARIO FOR AN ADVANCED GARDEN

INTERNATIONAL COMPETITION FOR “CREATIVE SPACES”

The design and building of themed gardens and art-landscape installations

Orticolario is freshly promoting the International Competition for the building of themed gardens and art-landscape installations in the grounds of Villa Erba in Cernobbio, where the exhibition is to be held.

Selection to take part in the competition at the eighth Orticolario exhibition is open to all those who, at the discretion of the jury, can design and build themed spaces within the event.

The common thread running through Orticolario 2016 will be the **sixth sense**, leading to dialogue between man and nature, discovering new languages and a greater awareness of what the plant world is and what it represents. The flower of the year will be the **Anemone**.

Registration for the competition is free and submissions should be in writing no later than 31 January 2016 to info@orticolario.it.

The purpose of the initiative is to find innovative design ideas, techniques and materials that accord with the theme, the aesthetic goals and the quality standards of the event.

The projects must be designs for original spaces, for gardens that can be lived in and enjoyed, that spaces that will provide suitable places for private meditation and will fit in with the context of the grounds of Villa Erba and its chosen area, and thus fully in harmony with the existing landscape or the 'Genius loci'.

The competition, with the details and the rules for taking part, can be seen at Orticolario's web site, from this link: <http://www.orticolario.it/index.php?pag=165>

The selected projects will be realised for the eighth edition of Orticolario and will be judged by a specially convened International Jury. The prize is “**La foglia d'oro del Lago di Como**” (The Golden Leaf of Lake Como) which is a sinuous vase designed and built exclusively for Orticolario by Gino Seguso of Vetreria Artistica Archimede Seguso of the glass-making island of Murano in the Venetian lagoon. A large golden leaf floats on the glass form, shining with 24K gold highlights. The award is unique and it is the winner's to have and treasure of for a limited period only as it is later exhibited in the beautiful Villa Carlotta in Tremezzo on Lake



Como through until the next Orticolario. The names of the winners of "The Golden Leaf of Lake Como" are entered in the gold roll of honour exhibited next to the prize.

The jury also awards the **Premio "Stampa" ("Press" Prize)** for a space that narrates, communicates and excites; the **Premio "Giardino dell'empatia" ("Garden of Empathy" Prize)** for the quality of the plants and strong social function of the exhibit; the **Premio "Giardino d'artista" ("Art Garden" Prize)** for the space that sees the most fortunate coexistence and balance between art and nature, where different languages live together in a real synthesis; the **Premio "Grandi Giardini Italiani" ("Great Italian Gardens" Prize)** for a space of lights and shapes that conveys both tradition and innovation and finally the **Premio "Essenza" ("Essence" Prize)** for the best combination of tree species. There will also be the **Premio della Giuria Popolare (People's Prize)**, which will be voted by the public that visits Orticolario, and this will be awarded following the closing of the event.

For the **2015** Orticolario the Gardens Jury awarded "The golden leaf of Lake Como" to the Garden **"Concluded with touch"** by **Roberto Benatti (Giardini Benatti, Cusano Milanino, MI)** and **Luca Bonoldi (F.lli Bonoldi, Carate Brianza, MB)**.

The Gardens Jury awarded three other prizes: the **"Press" Prize** being awarded to the **"The Green 'O'"** garden from **Andrea Musto** of Seregno (MB) and **Antonio Severino** of Garbagnate Milanese (MI); the **"Garden of empathy" Prize** to **"A short walk with eyes closed. A garden inspired by those who cannot see"** [**"Quattro passi a occhi chiusi. Giardino ispirato a chi non vede"**] by **Nicoletta Toffano, Antonella Foti** and **Lucia Torielli**, Gruppo TFT, Milano; the **"Art Garden" Prize** for the garden **"To drown in this sea would be so sweet"** [**"Il naufragar mi è dolce in questo mare"**] by **Paola Calandri** and **Carlotta Fenini** of "Oh my... garden!" in Milan. The **"Great Italian Gardens" Prize** was given to **"Still Water" Prize** [**"Acqua stràca"**] by **Francesco Crippa** of Mariano Comense (Co) and **Sara Rubatto** of Turin; the **"Essence" Prize** went to the **Beyond the Borders** garden at Villa del Grumello **"The Streets of Touch"** [**"Le strade del tatto"**] by **Stefania Lecci** of Milan and **Martino De Capitani** of Merate (LC); the **People's Prize** was awarded to **"Concluded with touch"** by **Roberto Benatti** of Giardini Benatti, Cusano Milanino and **Luca Bonoldi** of F.lli Bonoldi, Carate Brianza, for which the public voted in greatest numbers.

The "The Golden Leaf of Lake Como" Prize **2014** was awarded to **Simone Ottonello** and **Archiverde** for the creative garden **"Maître Parfumeur"**, while the 2013 prize went to **Barbara Negretti** and **Archiverde** for the creative garden **"We all fall down"** [**"Tutti giù per terra"**].

Orticolario 2016 will be held at Villa Erba in Cernobbio on Lake Como on **30 September, 1 and 2 October**.



Since its very first event Orticolario has devoted special attention to the idea of social solidarity, with all contributions collected during the event allocated to local associations that help the disadvantaged in the community.

Information about Orticolario:

Mail info@orticolario.it

Website. www.orticolario.it

Tel. +39.031.3347503

Orticolario is also on social media at:

Facebook: <http://www.facebook.com/Orticolario>

Twitter: <http://twitter.com/Orticolario>

Pinterest: <http://www.pinterest.com/orticolario13>

YouTube: Orticolario

Instagram: <https://instagram.com/orticolariocomo/>

LinkedIn: https://www.linkedin.com/company/orticolario?trk=top_nav_home

Press Office

Ellecistudio Como - Tel. +39.031.301037

Paola Carlotti 335.7059871 Chiara Lupano 335.7835403 and Elena Ghielmetti ufficiostampa@orticolario.it