



PER UN GIARDINAGGIO EVOLUTO ORTICOLARIO™

ORTICOLARIO FOR EVOLVED GARDENING

Sixth Edition

Villa Erba, Cernobbio (Como)
3 – 4 – 5 October 2014

OLFACTORY VISIONS

ORTICOLARIO “BEYOND BORDERS”

From 26 September to 5 October Orticolario will exit the borders of Villa Erba and will take its creative suggestions and ideas for the urban landscape as far as Como and the shores of Cernobbio, with the creation of **5 garden installations**.

"...Beyond the borders of Villa Erba to launch a path of fusion and to proliferate beauty," specifies **Moritz Mantero**, Orticolario's President, "Como is worthy of a more intimate symbiosis between its built-up areas and the greenery of its parks and gardens. Orticolario aims to arouse the attention of the community towards the natural component of the urban landscape".

The project is implemented in collaboration with the municipalities of Como and Cernobbio.

"Together with Orticolario, we want to open the city up to a peaceful invasion of flowers and plants," explains **Daniela Gerosa**, Councillor of Parks and Gardens, Greenery and Urban Decoration of the Municipality of Como. "Greenery which is often wrongly considered to be a mere accessory in public urban spaces, will become the star for two weeks. The projects that will liven up our squares will help citizens and visitors to see our city through different eyes and to discover unusual sights and viewpoints".

"Just as the roots of trees spread out to conquer the surrounding land, the beauty of Orticolario will penetrate Cernobbio as a whole, allowing for the enhancement of the Riva and other points of interest such as Villa Bernasconi and the "Garden of the Valley", emphasises **Paolo Furgoni**, mayor of Cernobbio. "Visitors will therefore be offered the opportunity of discovering extremely charming spots which, thanks to Orticolario, will be presented in all their glory and beauty, contributing to making our town even more attractive".

Here are the projects chosen for "Beyond Borders" and the locations in which they will be installed.

Rencontre

Main courtyard of Palazzo Cernezzini, Via Vittorio Emanuele II 97 - Como

Christine Verjus. F8 Architecture. Paris (France)

www.f8architecture.com

A garden representing an autumn aster; the discovery of this plant and the Asteraceae family. A wonderful play of colours from pink, mauve, blue and violet through to white and yellow.

oxINOXONIxO

Piazza Grimoldi – Como

Glauco Pertoldi Forestale Junior, Lestizza (Ud) .

www.facebook.com/GlaucoPertoldiLandscapeGardenDesign

Light and shade, new and old, shiny and rusty, symmetrical and chaotic. The lines and shapes intersect

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in the garden to create spaces from which to pause and observe. It is a path of discovery with a twist at the end....

Un sogno verde (A green dream)

Piazza Cavour - Como

Valerio Cozzi architect and landscape gardener. Legnano (Mi)

www.valeriocozzi.it

"A green dream" takes us back to Como's Roman beginnings, imagining its early growth, taking us along its ancient streets to the tune of contemporary ecology and technologies. There is a square within a square that is the meeting point where dreams of a greener city are turned into reality.

Perdersi tra le stelle (Lose yourself among the stars)

Villa Olmo, Via Simone Cantoni 1 - Como

Violarancio Progetto Paesaggio Giardino, Bologna

sites.google.com/site/violarancioprogetti/home

www.facebook.com/pages/Violarancio-Progetto-Paesaggio-Giardino/1475545002677559

Lose yourself among the stars ... that is the Asters, the flowers whose name means stars, in a garden inspired by the mystery of creation and the birth of life. From these stars an image of the galaxy that inspires the garden emerges, floating on hanging seats, losing yourself among the fragrances of the greenery..

Armonie olfattive (Olfactory Harmonies)

Riva di Cernobbio – Piazza Risorgimento – Cernobbio

Architect Salvatore Versace, Como

www.architettoversace.com

www.facebook.com/pages/Paesaggista-Architetto-Versace/291255507659698

"Olfactory harmonies" is a visitors' train towards Villa Erba... A space spelled out by soft lines and curves dotted with seats, perfumed essences and interesting colour combinations..

Orticolario 2014 will be held at Villa Erba in Cernobbio, on Lake Como, **from 3 to 5 October. Smell** will be the themed sense of the new edition entitled "**Olfactory Visions**".

The special flower of this edition will be the **Aster**: the "star" of the garden

Orticolario pays special attention to solidarity. Contributions collected during the event are in fact used for charitable purposes in favour of specific regional associations which help disadvantaged people

<http://www.orticolario.it/index.php?pag=28>

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Orticolario is also on:

Facebook: <http://www.facebook.com/Orticolario>

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YouTube: Orticolario

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