



ORTOFLORICOLA COMENSE



PER UN GIARDINAGGIO EVOLUTO ORTICOLARIO™

ORTICOLARIO FOR EVOLVED GARDENING

Sixth Edition

Villa Erba, Cernobbio (Como)
3 – 4 – 5 October 2014

SECOND "CREATIVE GARDENS" INTERNATIONAL COMPETITION

Orticolario, in collaboration with AIAPP, announces the second **international competition for the implementation of creative gardens** in the Villa Erba park in Cernobbio, the location of the event.

From 15 November 2013 to 31 January 2014, landscape gardeners and garden designers, architects, artists and nurserymen will be able to submit applications to take part in the competition and create their projects during the sixth edition of Orticolario, "for evolved gardening".

The gardens must represent original, liveable and useable spaces which also include "meditative" seats; to simulate a different, artistic and professional way of seeing gardens and green spaces, with particular attention to the "Genius loci" of Villa Erba.

The projects submitted in the initial phase will be examined preliminarily by Orticolario's Scientific Committee with the aim of assessing the drafts received and selecting those to be admitted to the second phase. The accepted projects will then reach the plans submission stage, where those plans will be judged by a special technical and aesthetic commission on the basis of numerous criteria, such as the quality of the creation and design, the innovation of the idea and its reproducibility and attractiveness, the feasibility of the creation and the particular nature of the botanical species and materials used. In total, **nine** projects will be selected and they must cover a surface area of up to 200 square metres each.

Prior to the public opening of the 2014 edition, the creations will be judged by the Gardens Jury which will award the "**Golden Leaf of Lake Como**" prize to the best garden. Designed and created exclusively for Orticolario by Gino Seguso of Vetreria Artistica Archimede Seguso, this award is a sinuous vase created on the island of Murano (Venice) on which a large leaf is "floating" inside which "hints" of pure gold (24K) shine through. The prize is unique and will be given to the winner who will retain it for a limited period, only then for it to be displayed in the magnificent Villa Carlotta in Tremezzo on Lake Como, until the next edition.

The "Golden Leaf of Lake Como" prize for the 2013 edition was awarded to **Barbara Negretti and Archiverde** with "**Tutti giù per terra!**" ("*We all fall down*"), a garden that made the Villa Erba park even more amazing together with the other 5 selected gardens: "**Fil Rouge**" by VERDEarchitettura. Brandinelli - Refaldi landscape architects; "**Orto è Benessere. L'orto giardino terapeutico sociale, con tutti per tutti**" ("*Garden is Wellness. The therapeutic social garden, with all for all*") by Carla Testori, Studio Verde e Paesaggio (which received the "Colpo di cuore" ("*Bolt of the heart*") special mention); "**Desco al fresco**" by Anna Piussi; "**Capriccio italiano**" ("*Capriccio Italian*") by Vittorio Peretto and

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Hortensia (which was awarded the “Giardino d’artista” “*Artist’s garden*” special prize); “**Una Dalia di Velluto blu**” (“*A Velvet Blue Dahlia*”) by Sandra Migliavacca, Il Giardino Ritrovato.

Entry to the competition is free and must be sent in writing by and no later than 31 January 2014 to info@orticolario.it.

The full Notice of Selection Procedure, as well as all respective information, is available on the Orticolario website at this link: <http://www.orticolario.it/index.php?pag=165>

Orticolario 2014 will be held at Villa Erba in Cernobbio, on Lake Como, **from 3 to 5 October**. The chosen sense of the new edition will be the sense of **smell**. The chosen flower will be the **Aster**, the “star” of the garden.

Since its first edition, Orticolario has always paid great attention to social solidarity. Once again, for the sixth edition, contributions collected during the event will be used for charitable purposes in favour of specific regional associations which help disadvantaged people: <http://www.orticolario.it/index.php?pag=28>

Information

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Orticolario is also on:

Facebook: <http://www.facebook.com/Orticolario>

Twitter: <http://twitter.com/Orticolario>

Pinterest: <http://www.pinterest.com/orticolario13>

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