

Orticolario attracts 23.000 visitors

CERNOBBIO, Italy: Orticolario, Italy's top home and garden show has proved to be one of most cherished and appreciated events among those for gardening enthusiasts with more than 23.000 visitors.

Moritz Mantero, president of Orticolario, stated: "With this eighth edition, Orticolario proved to be an international event, not just for the presence of foreign exhibitors and nursery farmers, but also for the increasing amount of foreign visitors from France, Switzerland and the United Kingdom."



This year the winner of La Foglia d'Oro del Lago di Como is Satoru Tabata (Enzo, a Japanese designer of the Vedere con le orecchie, ascoltare con gli occhi installation along with Spazio Floema. The Spanish landscape designer Fernando Caruncho won an award for his awe inspiring Per un Giardinaggio Evoluto. Clearly Orticolario is able to induce great emotions, fusing passion for nature with art and design within a setting made of beauty and elegance".

Visitors had the possibility during the past three days of the event, from 30th September to 2nd October, to discover 250 exhibitors and their "stories beyond leaves"; to admire inside Villa Erba Garden flowerbeds of more than 20 varieties of anemone, flower of the wind and protagonist of this year edition; to experience the eight creative spaces selected during the International contest; to be intrigued by art pieces and exhibitions created by artists and designers; to listen to tales and advices of writers, researchers, gardening experts. Even children had the chance to experience nature while having fun through many workshops designed just for them.

Making its official debut at Orticolario was one of Sergio Patrucco's latest breeding breakthroughs: 'Smeralda Green Show', a new, thornless, cut botanical that makes a perfect filler in every bouquet and flower arrangement.

Orticolario did also want to pay homage to Villa Erba, planting again two Salix babylonica "Pendula" (nurtured by Piante Mati, Pistoia, since 1909), weeping willows which already were inhabiting the "Laghetto delle carpe" area since few years ago until their death.

First anemones of the season, 800 specimens sent by Ligurian coast nursery farmers, were used for floral demonstrations directed by Rudi Casati, professor at Fondazione Minoprio.

Two visitors worth mentioning who attended this year event were: Luc Noël, creator and presenter of RTBF Belgian Tv program "Jardin et loisirs", and Louis Benech, renowned French landscape designer who had restored Tuileries gardens in Paris.

After 2016 event, the organisers are already working on the ninth edition, that will take place on 29th – 30th September and 1st October 2017.