

2016 Orticolario show set for September 30 – October 2



CERNOBBIO, Italy: Italy's top home and garden show Orticolario is back next autumn promising a packed schedule of events.

Expected in attendance are over 200 of the best Italian and European plant nurseries, craftsmen and garden designers who will offer their latest products to the visitors.

Anemone is one of the late stars of summer and has been nominated the Orticolario Plant of the Year with over twenty varieties of autumn Anemones, grown by

Treviso-based Vivai Priola to be planted in Orticolario's flower beds.

Orticolario combines fashion, design and art. This year, four artists will realise their works for Orticolario, and show them in the park of Villa Erba and its exhibition center.

Villa Erba's garden will once again an international creative gardens competition, 'Spazi Creativi'. The event aims at finding innovative designs that present special projects, technical and materials ideas according to the remit, aesthetic aims and quality standards of the Orticolario show.

The designs shall represent original spaces, gardens that can be experienced and enjoyed as "meditative" environments placed in the context of the grounds of Villa Erba and their chosen areas in a relationship with the pre-existing landscape so as to express the 'Genius loci' or the spirit of place.

A specially selected international panel will judge the projects for the eight exhibition. The prize will be "La foglia d'oro del Lago di Como" ("The Lake Como golden leaf") created for Orticolario by Gino Seguso of the art glass studio Vetreria Artistica Archimede Seguso.

Since its first edition, Orticolario has always paid great attention to solidarity. Once again, for this eight edition, contributions collected during the event will be used for charitable purposes in favour of specific regional associations which help disadvantaged people.

For more details please visit www.orticolario.it